



# OACRAO News

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## Letter from the President.....

Deer Creek Kudos!

It's difficult to believe that another OACRAO conference has already come and gone. What a great conference we had at Deer Creek! To all who attended, I trust it was a great experience for you. I want to say "Thank You" again to all who volunteered to make the conference a success. I especially want to thank Jack Miner for his excellent leadership as President of OACRAO. Special thanks also go to David Schneider and Malinda Handy who served as LAC chairs. Well done!



## Maintain Our Momentum

As we move into the coming holidays, please know that plans are already in motion for next year's conference as well as a slate of other activities to help you in your profession. The executive board recently met to review our conference evaluations and other activities over the past year. As I noted in my short acceptance speech as incoming president, we need to "maintain our momentum" in OACRAO. A number of institutions are changing calendars from quarters to semesters this academic year and next. Through all this change at institutions within our state, we need to press forward. OACRAO is financially healthy, so this will help us.

## Always Seeking Volunteers

OACRAO is always looking for more volunteers to help keep our organization strong. This is your chance to get involved and have fun. It really is a fun experience! You can complete and send the OACRAO Committee Participation Form or just email Jack Miner to express your desire to get involved. He can help you discover how best to use your talents.

Jack's email is [miner.10@osu.edu](mailto:miner.10@osu.edu), or here is the web link to the participation form:

[http://www.ohioaacrao.org/about\\_us/pdf/committee\\_participation\\_form.pdf](http://www.ohioaacrao.org/about_us/pdf/committee_participation_form.pdf)

## Looking Ahead...Mark Your Calendar

For all who have volunteered for a program committee, we have set Friday, February 17, 2012 as our annual planning day. Once again Karen Greene has volunteered to let us meet at Mount Carmel College of Nursing in Columbus. Mark this date on your calendar now and plan to attend.

Misty Mahefkey is planning another free workshop for support staff employees, so be on the watch for the date and information in early 2012. Other workshops are in the planning stages too. Workshops are a valuable benefit of your OACRAO membership.

If you have suggestions for how OACRAO can help you and your institution, please feel free to contact me. Visit the website often to keep up on OACRAO happenings. Here is the link:

<http://www.ohioaacrao.org/index.html>

Mel Severns  
OACRAO President

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## New Feature for Newsletter...

Look for a new feature in this and upcoming newsletters— professional development articles that are abbreviated versions of conference and workshop presentations. This is meant to be an opportunity to share the information from some of the most **popular or informative sessions with members who weren't able to attend.** The newsletter will feature articles about presentations from our annual conference and workshops as well as presenters at AACRAO.

As a reminder, our [website](#) (under the “professional development” tab) features a number of past presentations from conference and workshops.

This newsletter features articles on the highest rated presentations from the 2011 Conference. These three presenters each received perfect scores on their evaluations. As a side note, all three of these sessions were presented on Friday...a reminder for all of us to stick around until the end of the conference.

(see articles on these 'blue ribbon sessions' on pages 4, 5 and 7.)



OACRAO Facebook Friends

Did you know that OACRAO has a Facebook page? We do. Search for “OACRAO” and join. See some great pictures of the 2011 Conference. We will be working to make Facebook our social media central. Please feel free to post interesting articles that you have found. If you have any questions, please send me an email at [lkasunic@starkstate.edu](mailto:lkasunic@starkstate.edu).  
Lisa Kasunic-Spinden, OACRAO Secretary

Save the date for OACRAO 2012  
at the Dayton Marriott in Dayton, OH  
October 31 - November 2, 2012.

Plans are to include a golf scramble, museum scramble, masquerade party, evening in the Oregon District to enjoy ethnic (or domestic) dining, and, of course, awesome workshops, sessions, and networking.

If you are not yet on the LAC (Local Arrangements Committee) and want to learn more about joining in the planning, please contact Dave ([sauterdm@muohio.edu](mailto:sauterdm@muohio.edu)) or Tammy ([t-bash@onu.edu](mailto:t-bash@onu.edu)).

Hope to see you there!



## Bright Ideas Session—2011 OACRAO Conference

One of our new conference sessions at Deer Creek included a series of presentations on new initiatives from several institutions. The highest-ranked topic was introduced by Margaret Vornhagen, who is in her second year as an OACRAO member and 39<sup>th</sup> year at the University of Cincinnati. She is assisting with their semester conversion and one of her tasks was to create videos to help in the training process.

The University of Cincinnati decided to supplement their training sessions with Camtasia Studio, a screen-recording software that can be used to:

- Produce professional training and support materials.
- Record PowerPoint presentations, websites and webcams.
- Produce videos in many formats, or share to YouTube or Screencast.com.
- Edit recordings and add special touches by adding callouts, cursor effects, import media, and background music.

Margaret said it was the best option to reach a wide variety of people without taking them away from their desks--they could watch when their schedule permitted.

Here's the url for the website that includes one of the videos entitled "How to Create a Class" Training Video. [http://www.uc.edu/registrar/staff\\_resources/training\\_materials.html](http://www.uc.edu/registrar/staff_resources/training_materials.html)

We will be repeating this session in Dayton, so start thinking now about what kind of "Bright Ideas" you can bring next year!



## OACRAO Members Honored

At the annual business meeting in October, OACRAO honored a number of members for their service to the organization and to higher education.

Four members were presented with honorary membership.

Sue Schillings, Cuyahoga Community College

Bonnie King, Rhoades State Community College

Larry Cannon, Central State University

Treva Hanseman, University of Cincinnati

**Honorary membership in the organization recognizes a member's years of service as they retire from their institution and/or the profession.** Honorary membership also carries with it all benefits of membership including voting and a free registration to future annual meetings. We hope this encourages them to stay connected with us as they look towards retirement.

**Two members received one of OACRAO's highest honors, The Linus J. Ryland Award. The Ryland Award is given for outstanding distinguished service to the profession and to OACRAO.**

The recipients were Connie Goodman of The Ohio State University and Treva Hanseman of University of Cincinnati. Both have long and distinguished careers at their institutions but they have also been an invaluable asset to OACRAO. Both served in various committee and board leadership roles for OACRAO and both served as President of OACRAO. The award is a small gesture of our thankfulness for their dedication and leadership over the years.



## Challenging Your Concept of Diversity

Jack Miner, The Ohio State University

The key principal of my presentation was for everyone to take a step back and ask themselves (individually or as an institution) why do they value diversity? What is the reason that they are making an effort to recruit a diverse student population? Once you formalize that reason it allows you to think more broadly about a whole series of issues that would otherwise be difficult or divisive conversations.

A few years back, if we asked the question “Why are your recruiting diverse students” many people wouldn’t have been able to verbalize the “why” beyond “someone decided that is what we are going to do” or “it is the politically correct thing to do.” Now, we have the benefit of time and experience and when we say that “we are recruiting a diverse population in order to make the classroom experience for all of our students more rich and thoughtful” we can really mean it. We can point to really great examples of how having students with different characteristics, from different backgrounds, or with different experiences has created deeper analysis and more thoughtful discussion. Having those differences present in the classroom has allowed all of our students to challenge their own beliefs and experiences when looking at all of their courses.

Once you have cemented the idea of why diversity is important, it allows you to begin challenging what your institution thinks of as diversity. Our schools cover a number of populations and characteristics in our nondiscriminatory policies but we only target recruit for specific subsets. For example, most of us only recruit diversity with an eye towards race and gender. Should we also be looking at other characteristics the same way? Should we not just be accepting and accommodating of veterans and active military but instead, actively recruit members of that population? We each have disability services offices to assist students who come to our campus but do any of us actively recruit students with physical challenges or different learning capabilities in the same way we recruit African Americans or Latinos? It is a very different concept but if we challenge ourselves on our own definition of why we are valuing diversity it begs us to recruit on these (and many other topics) as well. Imagine the difference of experiences that **the veteran brings to the classroom...isn't that something that each student would benefit from?**



Frequently, a piece of a diversity initiative isn't just to enrich the experience for all students but specifically to give opportunity to a student who wouldn't have otherwise had an opportunity for college. Affirmative Action efforts are often around this very concept...accommodate for existing prejudice or systematic discrimination by ensuring that pathways to opportunities exist. Here too, the more we believe in the concept, the more we need to challenge ourselves on whether or not we are casting a wide enough net. For example, a **significant number of studies show that “overweight” girls are less frequently admitted to college than other populations...but no competitive schools ask weight on their applications.** The background is that the middle school and high school classroom **environment may have been threatening to these girls...lowering their self- esteem** which resulted in lower performance and less participation in extracurricular activities. So a factor that many of us would have never considered and that none of us asked on an application has blocked the pathway for a population of students. Other types of attributes impact other students **in the same way...the age of a student, or the region of the US they come from (Appalachia for example), even different religious beliefs** could have an impact on whether your school is an alternative for them. Again, we may not discriminate on the basis of religion or age but do we actively recruit with an eye towards creating a student body that has more variety in those areas? **If we did, wouldn't that create a richer experience for all students and wouldn't that open a new educational opportunity up to a student who may not have considered your school before?**

This could easily become overwhelming and completely encompass your recruitment efforts and budget. How do you fix that? **Have a dialogue on your campus about how much “sameness” there is and think about the areas that are missing. The conversation itself can be a really positive experience and can open students' minds to the value of diversity for your campus.** From that conversation you can begin to develop strategies on how you can bring those different perspectives to your institution.



## Pre-Conference Workshops—OACRAO 2011



Two pre-conference workshops were offered to kick off the 2011 OACRAO Fall conference and twenty attendees took advantage of the professional development sessions.

As in previous years, Brad Myers of OSU presented a FERPA workshop covering some basics and recent changes to the Family Educational Rights and Privacy Act. Participants were treated to informative and lively discussion that included case studies to help enhance their understanding. To sum up how the session went, one participant commented, “This is ALWAYS important! A staple to each conference. Great job Brad!”

Also offered and new this year was a workshop entitled *The Current Context of Transfer and Articulation: Opportunities and Challenges for Records and Registration and Admissions Professionals*. The presenters included Terry A. Boyd, Ph.D. Associate Dean of Academic Projects at Franklin University; Hideo Tsuchida, Associate Director of Articulation and Transfer Policy with the Ohio Articulation and Transfer Network and Ben Williams, Ph.D. Admissions Advisor, Columbus State Community College. The presentation offered a plethora of information including updates on Statewide Credit Transfer Guarantee Initiatives, University System of Ohio Student Portal and articulation processes at different institutions. A participant remarked the session provided helpful and relevant information for an ever-evolving component of higher education environment.



Misty Mahefkey, OACRAO VP/Workshops

**Watch for upcoming OACRAO Workshops in 2012!**

**Veterans Affairs Discussion- January /February**

**Support Staff Day - March**

**Residency Workshop - July**

### Ohio Residency Work Group

**This year's Residency Workshop was not only one of our most informative in recent history but also launched a great initiative for OACRAO.** There was strong support from the attendees for OACRAO to form a small workgroup to help develop some tools that each of the state schools could use to make our jobs easier when it comes to residency. Ideas ranged from sample forms to adopting common definitions and standards to approaching OBOR on specific guideline and interpretation questions. This will be an excellent opportunity for us to create more consistency on an issue that is so integral to many of our offices.

**In order to capitalize on his past experience, OACRAO's most recent past president will be taking a leadership role in pulling this workgroup together.** If you are interested in getting involved, please email Jack at [miner.10@osu.edu](mailto:miner.10@osu.edu).



## When and How to Say No to Extra Responsibility

Sue Schillings



Are you overwhelmed when your boss asks you to take on more responsibility?

Are you equally dismayed when additional responsibility is dumped on the entire office and you know your staff will react in a very negative way?

If you are the one being asked to do more, you need to ask yourself several questions in order to determine how to respond. First and foremost, do you have a choice? If you do not, then all you can do is find a way to get the job done. This might mean delegating more work to your staff, learning a new software program, spending time with colleagues who can help, or just working more hours.

If you do have a choice in the matter and you are on the fence as to what to say, consider these questions. Do you have the time **or will the additional work impact your ability to complete current responsibilities?** **Do you have the clout?** Perhaps you've been asked to take on a project which is political in nature and you know that you will not have the backing of other colleagues required to get the job done. Do you have the required skill set? If the answer is no to any of these questions, you need to be prepared to discuss this with your supervisor in a positive way. Have a solution to take back to your supervisor that works for **both you and her/him.** **For example, if you're asked to recommend a process that involves a major change to current operations, consider your clout. If you don't feel you have the clout, a good recommendation is to bring in an outside consultant who has no ownership to the suggested changes.** If taking on the additional responsibility will result in a positive reflection on you – find a way to make it happen.

Before you are faced with a request to take on additional responsibility that impacts your staff, make sure you can document the **ability or inability for them to be successful.** **Administrators need to see things in black and white since they don't always** know your business or the amount of time required to get your work done. One example is to break down projects/tasks performed by the staff into person hours. In an Institutional Research setting, I was asked to downsize the staff by one position. That would have resulted in the inability of the office to meet the needs of compliance reporting for the institution. In order to make that argument, I added up all person hours directly related to each of the major reports and activities assigned to each staff person. I then asked my boss at the time to select which of those we could eliminate if a position was eliminated. By putting it into numbers, the reduction in staff was avoided.

A different example has to do with the need to reduce the hours worked for a significant number of part time staff in a one-stop office. In order to demonstrate what that would do to the ability of the office to provide quality service, I created a spreadsheet with all of the major responsibilities of the office and the number of individuals required by half hour to fulfill those. In the end, the only solution was to reduce the number of hours the office would be open.

While we cannot eliminate all possibilities of being asked to take on more work, it is the responsibility of the director to be prepared to respond in a way that assures both s/he and the staff can be successful. Find any way possible to put your services and responsibilities into a numeric format so you can make a strong argument when necessary. Whining about being too busy will not work. You can be sure that your **supervisors don't understand all aspects of your work in the same way you do.** Be proactive and find a way to illustrate your workload so you can be positive and creative when the time comes.



### OACRAO Committees—Are you on the list?

A complete list of committee members can be found on the OACRAO website: <http://www.ohioaacrao.org>

Go to About Us, then Committee Membership

Serving on a committee is a great way to get involved in OACRAO!

The articles below come from the October *News & Notes from the Ohio Articulation & Transfer Network newsletter*.

As you know, technology is pivotal to achieving the success of the OATN. One of our greatest technical assets is the ATC which facilitates electronic exchange. As you know, technology is pivotal to achieving the success of the OATN. One of our greatest technical assets is the ATC which facilitates electronic exchange of transcripts among the USO institutions. The ATC assures **that transfer credit is consistently assessed across the state by correlating students' academic records with statewide** guaranteed courses. This automated transcript evaluation benefits students and institutions by expediting the overall transfer student processing.

As robust a tool as the ATC is, without proper data maintenance from all of you, it would not achieve the results intended. To that end, we wanted to make sure you know how to find your way in and around the ATC with the following helpful links:

[ATC Homepage](#)

[ATC Implementation Files](#), including implementation guides, required and recommended data elements, etc.

[ATC Scorecard](#) listing USO institutions currently connected to the ATC

[ATC Contacts](#), listing who is responsible at a given institution for sending or receiving their electronic transcripts through the ATC.

[ATC Data Standards Committee](#) showing details for past and future meetings

For any ATC-related questions, Terea Shambry-Wollins, the OATN's Technology Liaison, welcomes your contact ([tshambry@regents.state.oh.us](mailto:tshambry@regents.state.oh.us) or 614-752-9475)!

## FOREVER BUCKEYE PROGRAM ENCOURAGES TALENT TO RETURN TO OHIO

Once a Buckeye, always a Buckeye. At least that is the approach the Ohio Board of Regents and the State of Ohio are taking when it comes to attending college in Ohio.

Forever Buckeyes, a provision included in the FY 12-13 budget bill, extends the in-state resident tuition rate to any Ohio high school graduate who leaves the state but returns to enroll in an Ohio college and also establishes residency in Ohio. By letting Ohio high school graduates know that they are always welcome to attend college in Ohio, the Board of Regents is encouraging young people to return to Ohio. While Ohio encourages Ohio's successful, educated young people to go out in the world, explore, and broaden their horizons, Ohio also wants to encourage them to return to the Buckeye State.

These students will become the workers that will help improve the pool of qualified applicants businesses choose from in order to grow their companies and be successful.



## CENTERS OF EXCELLENCE ANNOUNCED

The Ohio Board of Regents recently awarded Center of Excellence status to Kent State University, The Ohio State University, and Bowling Green State University. All three were recognized in the category of Cultural and Societal Transformation.

As the sixth and final category of Centers of Excellence for the state, Cultural and Societal Transformation recognizes programs that, in significant and innovative ways, study factors that affect the human condition and community welfare and offer solutions leading to the greater social and economic prosperity of individuals and communities.

For additional information visit [www.ohiohighered.org](http://www.ohiohighered.org) or visit the Ohio Transfer and Articulation Clearinghouse at <http://www.ohiohighered.org/transfer/atc>. It is important for all of us, at both public and private institutions to stay informed. See the article on page 4 of this newsletter for information on OACRAO's new Government Relations Task Force.



## Special Thanks to Cheryl Gloege as Newsletter Editor



Cheryl Gloege, Assistant Registrar at Otterbein University, deserves our special thanks for all the time and effort she has committed to our OACRAO Newsletter. Cheryl has served in the capacity of Newsletter Editor since 2004 and has been a permanent member of the Communications Committee, so we all want to thank Cheryl for her service and for making the newsletter enjoyable to read over these past seven years. Her work as editor is above and beyond her normal job, so we appreciate her service. In the coming days, Cheryl plans to transition out as our editor. If you enjoy writing and organizing newsletters and would like to be involved in OACRAO by taking on this role, please contact any board member.

## Professional Development Opportunities

### Save the Dates

SACRAO (Southern States)  
Newport, KY  
February 11 through 15, 2012

AACRAO Annual Meeting  
Philadelphia, PA  
April 1-4, 2012

Ohio Transfer Council  
Columbus, OH  
June 1, 2012

AACRAO Technology Conference  
Chicago, IL  
July 1-3, 2012

AACRAO Transfer Conference  
Chicago, IL  
July 1-3, 2012

AACRAO SEM Conference  
Orlando, FL  
November 4-7, 2012

## Southern AACRAO (SACRAO) Comes To Our Neighborhood

**Southern AACRAO won't be all that "southern" this year...the conference will be in Newport, Kentucky...just across the river from Cincinnati.**

If you have never been to a SACRAO conference this is a great chance to get exposure to an incredibly strong professional development offering and not be that far from home. I have gone the last two or three years and can attest to the sessions being as strong as those at AACRAO. You are essentially getting the quality of a national conference at the price of a state or regional conference.

### As a comparison to a typical AACRAO conference...

SACRAO hotel is approximately 1/2 the price it would be at AACRAO.

SACRAO meal costs are about 2/3 of the cost as the cities where AACRAO is held.

**SACRAO registration fees are less than 1/3 of the cost of AACRAO's registration fees.**

SACRAO's webpage for its 65<sup>th</sup> annual meeting is now "up." Here is the link <http://www.sacrao.org/2012Conference/2012Conference.asp>.

There will be a number of Ohio folks attending so you won't be alone...there are already a number of Ohio presenters as part of the program.

The OACRAO Newsletter is published two or three times each year by the  
Ohio Association of Collegiate Registrars and Admissions Officers.

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## Letter from the President.....

Like many of you, classes just started for what will be my last Autumn Quarter...ever. This is an exciting time of transition for a number of the schools in the state and I am proud that OACRAO is helping provide information and support through the transition.

One of the goals the OACRAO board laid out for the year was to give you more tangible benefits for your membership. A number of changes to this year's conference will go towards achieving that goal. Here are some changes to look for this year:



### More educational sessions than ever before!

The board and LAC made a number of adjustments to the program schedule to create more timeslots for sessions. The result was the addition of a significant number of offerings for this year's conference.

### Longer sessions

We frequently heard that a number of topics couldn't be covered in just an hour. This year, some topics will be offered in sessions that span 1 hour and 15 minutes to allow for more information and discussion.

### Shorter sessions

Likewise, many presenters approached us with topics that they felt were important but did not necessarily warrant a full hour. Some topics will be covered in 30 minute and 45 minute sessions this year. This hasn't just added to the volume of topics covered but also the diversity. These time slots allowed for the discussion of topics we have never covered at a conference before.

### More exhibitors

Don Foster has done a terrific job of recruiting exhibitors increasing our numbers over recent years and bringing some first time exhibitors to the conference.

### Exhibitor Demo Sessions

In addition to the typical one-hour exhibitor (vendor) sessions, we have added a time block that will feature 15 minute demo sessions. Within one session time, you can view demonstrations from three different exhibitors of your choosing. This is a great chance to compare products and services and to get a quick exposure to a vendor's offerings.

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### Free Workshop

In addition to the pre-conference workshops, there will be a workshop on "Positive Politics in the Workplace" inserted into the regular conference. Spanning multiple time slots, this is a great chance to be part of an in depth discussion of workplace environments without paying for additional training.

### Bright Ideas Session

Do you have an example of a great idea that your office has implemented, a problem you have solved, or a new process you have created? This is a chance to showcase your idea with a quick 10 – 15 minute introduction. The audience will choose one topic from the 5-6 presented for a longer presentation/discussion.

(Continued on page 2)

### More substantial Friday sessions

Look for some of the strongest presentations and a few one of a kind presentations on Friday. We wanted to give everyone an encouragement to stick around through the full conference rather than leaving early on Friday. As usual, there will be a great closing session and a prize drawing for those who stay through the closing speaker.

### OACRAO Book Club

Open to everyone but especially targeting the “seasoned professionals” who are looking for that next level of professional development and enrichment. The book club will be an informal group that meets during the conference to discuss a book. Contact me ([miner.10@osu.edu](mailto:miner.10@osu.edu)) for more information.

It’s not too late to register for the conference. Visit: [http://www.ohioaacrao.org/conference\\_home/registration.html](http://www.ohioaacrao.org/conference_home/registration.html) for more information.

Another special topic for the conference this year will be our first ever debate. Come hear two of our board members debate the merits of the post-secondary enrollment options program. We hope this will be the first in a series of opportunities for members to truly discuss and debate topics that are important to our industry. *(See the article on page 6 for additional information.)*

In an effort to help facilitate those types of discussions and more engagement in the legislative process, we have seen great leadership and work from the government relations task force this year. Look for an update from the committee at the conference and a number of initiatives in the coming months for each of you to get engaged with legislators on higher education topics.

I am also pleased to announce that the new website is (finally) up and running. A new feature that we have added is an archive of presentations and professional development resources. The hope is that you will continue to visit the OACRAO website as a resource for information throughout the year.

If you have suggestions for ways to improve OACRAO’s significance for you and your institution, don’t hesitate to contact me.

**Jack Miner**

**OACRAO President**



## Deer Creek 2011 Conference Program Information

Dear Colleagues:

I hope you are getting as excited about the upcoming annual conference as I am. There are many exciting things happening with programs this year. First of all, instead of having all sessions scheduled for one-hour each, we have added two 45-minute sessions, one 30-minute sessions and one 75-minute session. This is in response to the feedback you gave us that some session presenters are “stretching” their sessions to last one hour, or are rushing through the presentation without enough time to ask questions. We are hoping this will enhance your experience. It has also allowed us to have more sessions than usual, thus making our conference more economically appealing...and a better “sell” to your institution for a quality professional development opportunity at a good value.

Another innovative idea we had was to have a vendor presentation slot. Three vendors, Credentials, College Scheduler, and ScripSafe are currently the only presenters during this period and they will offer demonstrations at 15-minute intervals. You can walk between them and get a better idea of their product, not having to compete with other presentations during this period. We think this concept will catch on and that we will have more vendors wanting to participate in this “demo slot” – perhaps adding more vendors, even yet this year.

Have you never given a presentation before? Do you have something exciting happening, but it isn’t enough for a full-blown presentation? Then we have an even different opportunity for you. This year we are adding a “Bright Ideas” session. It is a one-hour long slot with several presenters giving 10-15 presentations, as time permits. The attendees will be asked to vote on their favorite, and then that “bright idea” will be repeated on Friday with an opportunity for audience questions and interactions.

I hope I have piqued your curiosity and that you will register to join us at the conference.

See you there!

**Susie Ward**

**VP—Programs**

The 2011 Nominating Committee presents the following candidates for open positions on the 2012 Board of Directors, and all positions on the 2012 Nominating Committee. Please review the list of candidates at your convenience. The ballot is sent to VOTING members with the results announced at our annual conference. We are pleased to present such highly qualified members of the association on this slate who are enthusiastic about serving the needs of OACRAO.

### **2011 Nominating Committee**

Treva Hanseman, OACRAO Immediate Past President, University of Cincinnati	David Sauter, OACRAO Past President, Miami University
Don Foster, OACRAO Past President, Otterbein University	Ann Dulany, Member at Large, Franciscan University
Fran Campbell, Member at Large, Cedarville University	

### **Nominees for OACRAO Board of Directors**

#### **President Elect - Dan Wilson**



Dan Wilson is the Registrar at Muskingum University. Dan received his Bachelor of Science in Industrial and Systems Engineering, and Master of Science in Engineering degrees from Ohio University. Dan has served OACRAO as Board Secretary, Scholarship Committee chair, and LAC Technology Coordinator. In addition, Dan is currently serving as AACRAO's Access and Equity Program Coordinator, and has been the chair of AACRAO's Small College Issues Committee for the past two years. He has presented various workshops and sessions for both OACRAO and AACRAO.

#### **Vice President, Membership & Mentoring - Sue Shepherd**

Sue Shepherd is the Director of Administrative Services for Aultman College of Nursing and Health Sciences which is a health care affiliated college located in Canton, Ohio. She has been in education for 7 years and prior to that held various clinical positions within Aultman Health Foundation. Sue received her BSN and MBA from Malone University. She attended her first OACRAO Conference in 2004. She immediately became involved in committee work by joining the Membership and Mentoring and Professional Development Committees. She has maintained membership to the Membership and Mentoring Committee for the past 7 years and the Scholarship Committee for the last 6. Sue has also served on the LAC Committee in various capacities for the last 3 consecutive conferences including the upcoming conference at Deer Creek.



#### **Vice President, Programs - Janet Duber**



Janet Duber is an Associate Registrar at Baldwin-Wallace College where she has worked for 18 years. She is a Baldwin-Wallace College alumna with a Bachelor of Arts degree in Business.

Janet joined OACRAO in 1994 and AACRAO in 1997. She has attended numerous state and national conferences and has been a state presenter since 2004. Her sessions have included topics focusing on Commencement and Transfer Practices & Policies. Janet has served on two LAC Committees (Cleveland in 2002 and Maumee Bay in 2010). She has been an active member of the Records & Registration, Scholarship and Professional Development committees over the last 10 years. Janet is currently serving as Chairperson of the Scholarship Committee.

#### **Secretary - Lisa Kasunic**

Lisa Kasunic has been a member of OACRAO for 30 years. She has served on various committees over the years including Programs, Membership & Mentoring, Audit, Local Arrangements and Government Relations Committee. Lisa lives in Massillon, OH and graduated from Stark State College and Walsh University. She started out as a student worker at Stark State, worked her way up to Registrar and now has 32 years with the college.





### **Treasurer - Elect - David Schneider**

David Schneider is beginning his fourth year as Assistant Registrar for Classroom Scheduling at The Ohio State University, where he has been a member of the Office of the University Registrar staff since 2003. David is currently working towards a Masters degree in Public Policy from the OSU John Glenn School of Public Affairs, with an anticipated graduation in spring of 2012. David has been an active member of OACRAO since joining the organization in 2003, and has served on the following committees: Admissions & International Education Program, Communications (listserv manager), Local Arrangements (Co-Chair in 2011), Nominations & Elections, and Scholarship (Chair in 2008). David and his wife Tara are the proud parents of a feisty cat named Seven.

### **Nominations Committee - Nominees - Past Presidents (two to be elected)**

**Marian (Hogue) Brainerd** became University Registrar at Wright State University in 2006. Previously she was Assistant Dean for Academic Affairs and Registrar at the Weatherhead School of Management at Case Western Reserve University. She holds an MBA from Case and a BS from Springfield College, majoring in physical education/health education. Marian has been a member of OACRAO since 1986 and has presented at conferences on a variety of topics, such as Emotional Intelligence, Commencement, Early Financial Aid Awards, Semester Transition, SIS Conversion and How to Have Fun at Work (which was definitely the most fun!). Marian served as OACRAO Vice-President for Programs in 1996-1998, President-Elect, President, and Past-President in 2003-2005, and coordinated exhibitor services in 2007 and as co-chair in 2009. She has served on the Scholarship Committee many years, as well as most program committees (currently Professional Development), various Local Arrangements Committees and recently on the Nominations Committee in 2007 and 2009. Marian has also co-presented at AACRAO and served as Chair of the State and Regional Committee, organizing a pre-conference workshop on Volunteerism.



**Glenn Davis** has been University Registrar at Kent State University for the past five years. Previously he was University Registrar at Utah State University from 2002-2006 and Registrar at The College of Wooster from 1988-2002. Glenn has been a member of OACRAO from 1988-2002, 2006-present and a member of AACRAO since 1988. He served as OACRAO President, 1996-1997 and OACRAO Treasurer, 1992-1994. Also, he was a NAFSA member from 1988-2004.

**Connie Goodman** has been actively involved in OACRAO since 1994, having served in various roles, including as OACRAO's President in 2005. Currently the OACRAO webmaster, she has also served as the newsletter editor, co-chair of the 2001 and 2010 Local Arrangement Committees, and as a member of the Communication Committee, the Data Management Committee, the Records and Registration Committee, the ByLaws Committee, and the M&M Committee. Connie is an active member of AACRAO having recently served as the chair of the State and Regional Committee as well as on the "College and University" Committee. She regularly attends and presents at the OACRAO and AACRAO annual meetings. Connie has been a part of the Ohio State University Registrar's Office since 1994 and at Ohio State for 28 years having also worked in Admissions and as an advisor in the College of Pharmacy. She currently is the Assistant to the Registrar and Training Coordinator and is a facilitator for Ohio State's Culture Transformation Initiative. In addition to her professional activities, she also serves on various committees and boards in her Township, including the Zoning Commission and the Police and Fire Levy Committee.



**Frank Yanchak** is the current University Registrar at Franklin University and also is an adjunct faculty member. Frank earned his Bachelor of Arts Degree with a major in Elementary Education from West Liberty State University and a Master's of Business Administration from Wheeling Jesuit University. Frank started working in the Registrar's Office at West Liberty State College as a work study student in 1991. He also was a Graduate Assistant at Wheeling Jesuit University. After Graduation, Frank became the Associate Registrar at Wheeling Jesuit University where he

*(Continued on page 5)*



was a member of the WVACRAO. In August 1999 Frank moved to Columbus, OH when he began his position at Franklin University. Frank has been an active member of the scholarship committee and has been Vice President of M&M Committee. Frank served as OACRAO President at the Salt Fork State Park Conference in 2009. He additionally served as Co-Chair of the LAC for the 2005 OACRAO Conference and has been on LAC for a few years as well. Frank is also a member of AACRAO and has served on the Membership and Mentoring committee and is currently serving on the Transfer and Articulation Committee. Frank has been a presenter at annual meetings for both OACRAO and AACRAO..

### **Nominations Committee - Nominees - Members at Large (two to be elected)**



**Cindy Davis** has survived Otterbein University’s semester transition and is looking forward to “the new normal” as the Associate Registrar at “the ‘bein”. Previous positions cover institutions large and small, public and now private, and include Central Ohio Technical College and Kent State. She has served on every OACRAO Committee except M&M and the Fiscal committee and is currently on the Scholarship Committee, the Local Arrangements Committee and the Government Relations Task force.

**Beth Egan** has been the assistant registrar at John Carroll University since March, 2000. Previously, she was an admission counselor and assistant director of student records at Notre Dame College of Ohio. Beth has been an active member of OACRAO since 1999. She has served on the Professional Development, Data Management and Scholarship Committees. She has chaired the Professional Development Committee and was a member of both the 2002 and 2010 Local Arrangements Committees. She has also served on the OACRAO Board of Directors as vice president for workshops.



**Mark Frys** has worked at Cuyahoga Community College for nearly 20 years. He began his career at Cuyahoga Community College working in the Account Receivable/Third Party billing area. In 2001, Mark was hired as the Admissions and Records Manager at the Eastern Campus and was immediately exposed to OACRAO since Cuyahoga Community College was the Local Arrangements Committee Chair for the Cleveland area conference that year. In 2005, Mark was hired as the Director of Admissions and Records at the Eastern Campus. Effective July 1, 2010, Mark became the Director of the Enrollment Center at the Eastern Campus which integrates admissions, registration, business office, student financial assistance and information desk operations into a single unit. Mark has served on several OACRAO committees including 2001 Local Arrangements Committee in Cleveland, Registration, and Admissions and International Education Committee.

**Katie Perman - Kuhn** is the Scheduling Coordinator at Franklin University. Katie has worked in the Franklin University Registrar’s Office for the last 9 years. She attended her first OACRAO conference in 2005, and has been an active member ever since. As a member of OACRAO, Katie has participated in numerous committees, including the Membership and Mentoring Committee, Local Arrangements Committee, and the Scholarship Committee. Additionally, she served as the Chair of the Scholarship Committee.



### **Update that data!**

Be sure to update your student information database to reflect the following institution’s name changes.

Mercy College of Northwest Ohio has officially changed its name effective August 15, 2011. The institution, located in Toledo, is now **Mercy College of Ohio**.

If you have not already done so please also be sure to change Otterbein College to **Otterbein University**.

# PSEOP: Post-Secondary Enrollment Options Program

## *For it or Against it?*

This brief piece is written by two OACRAO members who agreed to argue both sides of the PSEO program. The content may or may not reflect the true beliefs of each contributor.

### **For PSEOP:**

The first reason I support the PSEO program here in Ohio is that it saves the student (and parents/guardians) money. If a student can earn college credit for minimal or no cost to attend, then this will ultimately save the student tuition, room, and board costs since the time to complete a degree will be shortened.

Along these same lines, it can save the Federal Government money in tax dollars since less financial aid will need to be expended on these students once they graduate from high school. Some of these students graduate with an earned associate degree without using Federal financial aid.

Ohio law has given access to students via PSEO in high school grades 9-12. Colleges and universities still have the flexibility to set their admission standards, so while the door is open for access, PSEO can still be reserved for the best and brightest Ohio students. The residual effect of this access is that the institution may enroll some very intelligent students who will eventually graduate from their institution and become contributing alumni.

Many students enter higher education unprepared to handle the academic workload and rigor of a college curriculum. PSEOP helps these high school students by minimizing the fears of attending 'college'. It helps them to realize that a degree is attainable.

An educated populous is critical for that society to thrive and progress. Therefore, access to higher education by all populations through the PSEO program is necessary. Some students cannot afford to pay for a college degree. PSEO greatly assists in the realization of an earned degree, so it is necessary for Ohio to continue to support this program.

### **Against PSEOP:**

Some skills are learned, others require time to develop. In either case, the knowledge and higher level cognitive skills of a 15 year old are not the same as that student will have at age 17 or 18. By placing students into college before they have the time to fully develop these skills, the average cognitive capabilities of the student population are lowered. This cannot help but result in a modification of course content and expectations.

This effect will not be limited to courses they take as PSEOP students, but will rather follow them throughout their college career. When a student enrolls in a 300/400 level course at age 17 instead of age 19 or 20 their higher-level cognitive skills will not be as developed as they otherwise would have been. This lowered average student capability will impact the way in which these courses are constructed, taught, and evaluated.

While one of the short term goals of the PSEO program is to give more students access to college, the long term results will continue to be a decrease in academic rigor, with a concomitant devaluation of academic degrees. 50 years ago a high-school diploma was all that was required to get a job. Today a bachelor degree is required for all but the most basic of employment opportunities. In many fields (education for instance) a master's degree is now considered a basic requirement.

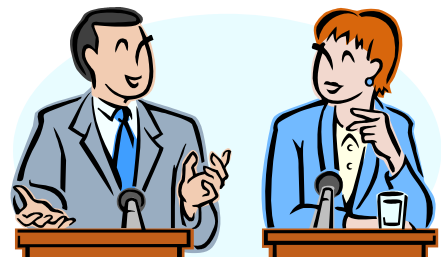
While I do not believe PSEOP is the sole (or even primary) cause of this degree deflation, I do believe that it continues to be a contributing factor.

## **What do YOU Think????**

Are you interested in weighing in with your thoughts on this topic?

Be sure to look for the OACRAO Conference session where this conversation will continue!

Check your conference program guide for specific session time.





## OACRAO Member Highlight!

You may have seen their name on an email message, a committee list, or met them at a conference. Our members are spread throughout the state and we may not see them very frequently outside of the annual conference. The highlights below provide a little more information about 3 OACRAO members — how their path in life led to higher education and the benefits of their OACRAO participation.

Be sure to say hello to these members at the October conference and look for more member highlights in future newsletters!

### Dan Kall

I have been the Registrar for the College of Law at the University of Toledo since 2009. A lot of factors contributed to my ending up in the College of Law. After I graduated from UT in 1995, I applied for a temporary position as a Degree Audit Coordinator working on the quarter-to-semester conversion. I was hired into a permanent Degree Audit Coordinator position a few months after I started and was later promoted to an Assistant Registrar position which supervised degree audit, classroom scheduling, and course inventory maintenance. I was an Assistant Registrar for about eight years and also served on the Banner implementation team for two years while in the Registrar's Office. My experience with Banner and interactions with our Information Technology staff (along with my degree in computer science and engineering) led me to a Systems Analyst position in IT, where I worked for two years before coming back to the academic side as Law Registrar. I think my familiarity with the University and its curriculum, along with my computer science background, got me in the door and my career has evolved as my skill set has improved and expanded.



I love working with our students, faculty and staff. When I was hired into the position, other staff members told me that the College of Law was a great place to work and that many people had retired from the College because they felt like it was a family and they never wanted to find another job. Having been here for almost two years now, I find that to be absolutely true. The thing that I missed the most when working in IT was interacting with students and other staff members. Interesting and unusual situations always seem to pop up when you are dealing with students and faculty because they all have different backgrounds and experiences. That is especially true with Law students because they range from those who have just earned their bachelor's degrees to those who are working on their third or fourth degree.

I have been a member of OACRAO since 2000 (excluding my two years in IT). During that time I have been a member of the Local Arrangements Committee twice and co-chair of LAC once. I was also on the Scholarship Committee for six years and served one year on the Communications Committee. Besides being LAC co-chair for the Toledo conference in 2006, I was the Northwest regional team leader on the Scholarship Committee for five years. I have immensely enjoyed getting to know the other OACRAO members through my committee service and through attendance at our conferences. I believe that every person I have met through OACRAO has the best interests of their schools and of higher education in general at heart, and being able to interact with such knowledgeable and friendly people on a regular basis has helped me to grow as a professional.

My two most memorable experiences in the organization would have to be serving as LAC co-chair and attending the national AACRAO conference in New Orleans in 2010. Being LAC co-chair was one of those experiences that forced me to step out of my comfort zone a little bit, but the LAC had a lot of fun preparing for the conference. I thought the conference went very well, and I felt a great sense of accomplishment when it was over. Attending the AACRAO conference in New Orleans and having dinner with my OACRAO colleagues was unbelievably fun. I don't think I have ever laughed as hard as I did that night. It sounds cliché, but actively participating in OACRAO is a great way to develop lasting relationships and glean a lot of great knowledge from your colleagues while developing your own abilities both within the higher education profession and in your personal life.

I grew up in Willowick, Ohio, which is east of Cleveland on the beautiful Lake Erie shore. My wife Amy and I have been married for almost six years now and have two-and-a-half year old twin boys named Logan and Mason and a four-month old daughter named Emily. Amy also works at UT as an academic advisor for the Post-Secondary Enrollment Options program and we met through our service on the same committee at the university. Since I now have three young kids at home, I don't have much free time anymore! I love spending time with my family and also enjoy golfing, biking, bowling, and going to sporting events and concerts when I have a chance.

### Ann Dulany



My boss once told me “Registrars often ‘fall into’ the job”. How many of us grew up thinking ‘I want to be a Registrar!’? Who even knew what a Registrar was? I certainly wouldn’t have guessed that I would grow up to be the Associate Registrar at Franciscan University of Steubenville. I was a social work major.

I came to Franciscan University as a freshman many years ago. Hoping to find a job to help pay tuition, I eventually ended up in Student Life working as an office assistant. This experience has proven invaluable to me as I began to mold habits of professionalism and sound business practices. My supervisor was truly a mentor, and with her encouragement I continued to excel in my work remaining in Student Life in various positions throughout my studies at the University.

Upon graduation I was hired to work as a Resident Director for our program in Austria. I couldn’t believe I was headed to Europe and being paid to do so! Do you remember your first job out of college? Do you remember the rush of adrenaline when you first heard “you’re hired” followed by the anticipation and anxiety of fitting in and doing a good job? The next three years of my career were filled with both excitement and turbulence as I made my way in a foreign country. Idealism became tempered by realism. In an environment of mixed cultures I developed a greater appreciation for the uniqueness that each of us bring to the world. After my time in Austria, I truly did intend to go home and get to work as a social worker, but life doesn’t always go as planned.

Franciscan University was looking for an interim Director of International Students. I agreed to help out for a few months - and find myself still here in Steubenville eleven years later. As the interim position wrapped up, the Registrar was looking for a new full time professional position. Having come from a Student Life background, I was hesitant to transition to Enrollment Services. Little did I know how much I would come to love my work. I proudly admit that I have embraced my inner nerd. Report writing is among my favorite tasks. Managing student data and the student information system is exciting as it presents all kinds of problem solving opportunities.

Although I’ve been a member of OACRAO since I began working in the Registrar’s Office, my participation started slowly by simply attending the annual conference. As the lone attendee from my school, I kept a low profile. It didn’t take long for me to realize that one of OACRAO’s strengths is in its membership participation. OACRAO has introduced me to a network of professionals that are an invaluable resource. I’ve since volunteered for various program committees, the scholarship committee and the nomination committee. This involvement has given me the opportunity to contribute to the organization in a meaningful way while strengthening my own professional development.

I am blessed to say that I have found my niche working for a University I believe in and administrators that I respect while enjoying the work I do.

**Jack Campbell, Registrar at Wittenberg University**, has spent 20 years in higher education. Originally from western Pennsylvania, Jack came to Ohio to study at Cedarville College. Working his way through college as an electrician, Jack graduated with a bachelor of arts degree in biology education. He taught high school biology for three years before returning to Cedarville as the Assistant Director of Physical Plant. He was involved in the installation of the computerized PBX (telephone system) and energy management system. After six years, Cedarville was looking for a new director of Academic Records with an academic background and knowledge in computers. Jack was hired as the Director of Academic Records/ Registrar and remained in that position for twelve years. He left the registrar’s office for six years and joined the computer center there as the faculty and staff computer trainer. Wanting to get back into the academic side of higher education, Jack left Cedarville and became the Registrar at Wilmington. He was there for six months before becoming the Registrar at Wittenberg University where he has remained for the last eight years.



Before his career in higher education Jack worked as an oiler on a shovel in a coal mine in Pennsylvania and also as a supply sergeant in the Army. He completed his Master of Arts in American Studies at the University of Dayton. This program allowed the option to combine areas of study like the History of Higher Education in American and Public Administration. Jack enjoys his work as a Registrar because it allows him to be involved in all areas of campus in some way from new students to alumni. The contact and interaction with administrators, faculty, staff and students means that each day has different challenges and opportunities. Jack has been an active member of OACRAO during the 20 years he has worked as a Registrar. He has served on the records and registration and data management and research committees. Jack has enjoyed the friends he has met through OACRAO and the opportunity for networking with others in the organization. In his free time, Jack enjoys golfing and woodworking building furniture and gifts. He has been married to his wife, Fran (currently the Registrar at Cedarville) for 39 years! Fran and Jack met in college and have three children and eight grandchildren.



## It's Not Too Late!!

### Registration for the 2011 OACRAO Conference is Still Open!



This year's conference will be held **October 12-14th** at the beautiful Deer Creek State Park in Mt. Sterling, OH. To submit your registration, please visit <http://www.ohioaacrao.org/> and choose "Registration" on the "Conference Home" menu. From that same menu, select "Hotel Info" for details on how to reserve your stay at the Deer Creek Lodge.

Also plan to join your colleagues on Tuesday October 11th for several fun events, including the 3rd Annual OACRAO Golf Outing that will be held at the Deer Creek State Park Golf Course. All skill levels are welcome! Other exciting Tuesday activities include gathering to shop at the Tanger Outlet Center in Jeffersonville (formerly Prime Outlet Mall), a kickball game, and a delicious dinner to follow afterwards at the Deer Creek Lodge. After submitting your conference registration, simply click on the golf outing registration link to join in the Tuesday fun.

The 2011 Local Arrangements Committee has been hard at work preparing Deer Creek for your arrival and we look forward to seeing you there. In addition to informative and engaging sessions, several fun activities are planned. On Wednesday evening we will be entertained by a dueling piano show, and during Thursday dinner amazed by an interactive comedy/magic show starring the hilarious Michael Kent. Combine all of this with bingo, karaoke/music trivia, bonfires, the annual silent auction, nature hikes, and reconnecting with friends and colleagues, and we're sure that you'll enjoy your visit to Deer Creek. If you have any questions, please contact LAC Co-Chairs David Schneider ([schneider.260@osu.edu](mailto:schneider.260@osu.edu)) and Malinda Handy ([handym@franklin.edu](mailto:handym@franklin.edu)).



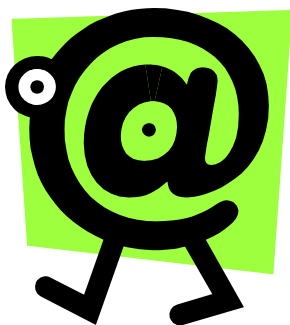
**Don't forget to.....**

**Register for the Conference!**

**Vote for Board of Directors**

**and**

**Nominating Committee Members!**



Visit the OACRAO website at [www.ohioaacrao.org](http://www.ohioaacrao.org) for complete conference information. Find links to conference registration and hotel information, as well as information on the program and workshop sessions, entertainment and events scheduled for the conference and exhibitor information. The website also provides a printable membership directory, job postings, committee information and links to AACRAO.. Searching for information on a session offered at a previous OACRAO conference? Check the Professional Development menu on the website for links to past conference information



## Upcoming OACRAO Conference Information

### OACRAO 2012

#### Dayton Ohio

Join your colleagues in saving the date for the conference in Dayton, Ohio—a small city with a BIG impact on the world!



October 31—November 2, 2012....

Plans are already underway to showcase OACRAO talent at the Dayton Marriott site just steps away from the University of Dayton and minutes away the famous Oregon district with extraordinary dining possibilities.

### GREAT LAKES 2013

#### Indianapolis, Indiana

Mark your calendar now for the **Great Lakes 2013** joint conference with Ohio, Indiana and Michigan.

Conference dates are November 6 -8, 2013 at the Sheraton Keystone Crossing Mall in Indianapolis, Indiana

Watch for more information as we get closer!



## Upcoming AACRAO Conferences

### 21st Annual Strategic Enrollment Management Conference

( SEM XXI )

Oct. 30—Nov. 2, 2011

Sheraton San Diego Hotel, San Diego, CA

### AACRAO's 98th Annual Meeting

April 1 – 4, 2012

Pennsylvania Convention Center

Philadelphia, PA

Hope to see YOU at Deer Creek!



The OACRAO Newsletter is published two or three times each year by the Ohio Association of Collegiate Registrars and Admissions Officers.

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## Letter from the President.....

It has been a busy few months for OACRAO. The board and a number of the committees have been hard at work already this year. I wanted to share some of the great things happening behind the scenes.

### 2011 Conference

The board, program committee and LAC have already been hard at work preparing for the upcoming conference at Deer Creek. Be on the lookout for some major announcements in the coming weeks about the format of the conference. I am sure you will be pleased with the changes we are putting in place to give you a more valuable conference.

### Great Lakes Conference Returns

The Great Lakes Conference (Ohio, Indiana, and Michigan) is back by popular demand. We are working with the other states to confirm the timing (either 2013 or 2014) but we will be holding our next joint conference in Indianapolis.

### Award Winning

In case you missed it, OACRAO won the Elbert Ockerman Award at AACRAO. The award recognizes an outstanding program by a state or regional organization. OACRAO received the award this year in recognition of the redesign of the scholarship program. OACRAO became one of the only organizations to win multiple times...we won two years ago for the Membership and Mentoring program. Congratulations to everyone who has worked on the scholarship program to make it such a success. Look for more on the award further into the newsletter.

### Website

Thanks to everyone for their patience with the new website launch and to Becky Jolly for her hard work building the site. It is, of course, still a work in progress but we are continuing to make revisions and add content.



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## OHIO – 5 – O

When the board asked Dave Sauter to chair the government relations committee, one of Dave's projects and a goal of the board was to build a stronger partnership with our like-minded organizations. Essentially, we wanted to bring together the other Ohio groups similar to OACRAO but for areas such as academic advising, recruitment, financial aid, etc. That group was affectionately called the "Ohio-5" group but has already begun to grow beyond the initial 5 organizations. The concept is for us to build a stronger partnership with groups such as the Ohio Transfer Council, Ohio Association for College Admission Counseling, Ohio Academic Advising Association, etc. OACRAO has worked with many of these groups in the past but not in an organized way. We are hoping that the organizations can learn from each other and begin to partner on projects. Some tangible examples that our members will see will include, shared information via newsletters (look for articles in upcoming newsletters from OTC and OACAC), shared presentations at conferences (OACRAO based presentations at their conferences and vice versa), and co-sponsored workshops and educational opportunities.

*(Continued on page 2)*

(Continued from page 1)

### **Building stronger partnership with Ohio Board of Regents**

This is an exciting time for Ohio politics and higher education will definitely to be at the forefront. The Board of Regents is welcoming a new leader, Jim Petro, and we are certain to see new initiatives come forward. While OACRAO has always been a partner with OBOR, we want to strengthen that partnership and provide more opportunities for input. You have probably already noticed more items being shared via the listserve asking for OACRAO input on policy updates. There are also a series of statewide meetings happening with one specific to registrars, one specific to admissions, and another focused on technology. The goal of these is to update all of us on initiatives from the Board of Regents. OACRAO has also asked that there be a renewed focus on the ATC (transfer hub). To that end, OBOR is reconvening their data standards committee. In addition to OACRAO members who serve on that committee on behalf of their institution, I have asked Deb Benton (Ohio University) and Mark Frys (Cuyahoga Community College) to represent the organization on that committee. While OBOR doesn't have as much impact for the private schools, we hear over and over from those schools that they appreciate still having a voice in OBOR decisions because those decisions eventually impact them. We have also begun to ask OBOR about opportunities that all Ohio schools (private and public) may be able to take advantage of in the future. The schools who have embraced the ATC (Transfer hub) have suggested that opening that up on a voluntary basis to private colleges in Ohio would be a significant advantage for all involved.

### **Workshops**

We have a support staff workshop every year, but this year was a huge success worth mentioning. First, we had a much better turnout than usual...doubling our attendance in past years. I am sure the major reason for the increase was that the workshop was free. I am proud of the statement that our organization made to put such a high value on the continuing education and development of our support staff. In tough budget times, training and travel are often the first things cut. In the spirit of OACRAO serving our industry and membership, the opportunity to provide free training is an enormous benefit for our staff and our institutions.

I want to thank everyone for their hard work, especially the committees and committee chairs. As we look for ways to improve OACRAO and the services we offer the members, if you have suggestions of ways we can improve the organization, don't hesitate to send them my way.

Thanks,  
Jack

## **OACRAO *HELPS***

At the request of the OACRAO Board, a Government Relations Task Force (GRTF) was launched earlier this year:

**OACRAO *HELPS* - Higher Education Legislative Policy Support.** President Jack Miner's newsletter article provides some background to the initiative. Members of the committee include: Scott Burnham/Edison State, Cindy Davis/Otterbein, Tina Hummons/Sinclair, Lisa Kasunic/Stark State, Connie Klingshirm/Northwest State, and Dave Sauter – Chair/Miami.

The inaugural OACRAO GRTF meeting was held March 2, 2011 and was a working session regarding issues to explore, discussions of how to locate groups and individuals (within Ohio and nationally) who are already exploring government relations topics: AACRAO, other state and regional associations, other "beltway" organizations such as NASFAA, Ohio legislators, and our Ohio peer organizations – OACAC, OTC, OIR, OASFAA, etc.

Visit the Resources section of the OACRAO [website](#) to view a document outlining a series of Conversations between Barmak Nassirian, AACRAO Associate Director, External Relations and Dave Sauter, Miami University Registrar & OACRAO Chair, 2011 Government Relations Task Force (GRTF), regarding federal government relations issues and potential relationship with **OACRAO *HELPS***. Stay tuned for additional information on the OACRAO website under the **OACRAO *HELPS*** logo, as well as plans for additional meetings of GRTF and a potential workshop early in the summer. Perhaps at no other recent time in our history have these issues been so critical – and in need of all of our input.

## AACRAO National Conference - Seattle, WA – March 13-16, 2011

This year's AACRAO National Conference was held in Seattle, Washington from March 13<sup>th</sup>-16<sup>th</sup>. Ohio was well represented as usual!

As you may know by now, OACRAO organization won the 2011 Elbert W. Ockerman State and Regional Professional Activity Award for our OACRAO Scholarship Program. Thanks to all who have contributed to this exemplary program over the years. We truly are a model program for all ACRAO organizations and we received a full-page in this year's AACRAO program explaining our scholarship program. We also won the Ockerman award in 2009 for our Membership and Mentoring Program (aka M&M).



Pictured at right are: AACRAO President, Betty Huff, OACRAO President Jack Miner, and AACRAO Past President Wanda Simpson-Munson.

Here are some highlights of information (in program order) from the Seattle conference so you can see the amount of Ohio involvement at the national level:

### Sunday, March 13 @ AACRAO:

- Brad Myers (The Ohio State University) co-presented in a workshop titled, "Registrar 101: An Introduction to the Profession".
- Connie Goodman (The Ohio State University) co-presented in a workshop titled, "State and Regional Officers Workshop (Part I and II)"

### Monday, March 14 @ AACRAO:

- All attended sessions and enjoyed the professional development for the day.

### Tuesday, March 15 @ AACRAO:

- Brad Myers (The Ohio State University) presented a session titled, "FERPA 101: The Short Version"
- Craig Cornell (Ohio University) co-presented a session titled, "Managing Up: Leading Your Executive Council or Board on Enrollment Issues"
- Daniel Wilson (Muskingum University) presented a session titled, "Best Practices of Small College Registrars: Speed Dating Style!"
- Jay Ruffner (Case Western Reserve University) co-presented a session titled, "Using Computer Systems and the Web to Get the Job Done More Efficiently"
- Donald Hunt (Case Western Reserve University) presented a session titled, "World Class Customer Service: How to Move Your Office to the Next Level"
- Over twenty Ohio attendees from colleges, universities, and corporations ate dinner at the Post Restaurant in the Fish Market district. We had a great time!

### Wednesday, March 16 @ AACRAO:

- Elizabeth Clerkin (Oberlin College) co-presented a session titled, "Registrar as Mentor: Methods of Mentoring, Coaching, Training, and Retaining Staff"
- Brad Myers (The Ohio State University) presented a session titled, "Reg 101 Reprise: What Did You Learn This Week?"

*(Continued on page 4)*

## Upcoming AACRAO Conferences

### 2011 AACRAO Technology Conference

July 10-12, 2011 - Reno, NV

### 21st Annual Strategic Enrollment Management (SEM XXI) Conference

Oct. 30—Nov. 2, 2011 - Sheraton San Diego Hotel, San Diego, CA

### AACRAO's 98th Annual Meeting

April 1 – 4, 2012 Pennsylvania Convention Center Philadelphia, PA

-Connie Goodman (The Ohio State University) just completed her term serving AACRAO as Chair of the State and Regional Committee

-Jack Miner (The Ohio State University) serves AACRAO as the Program Committee Coordinator for Information Technology

-Brad Myers (The Ohio State University) serves on the AACRAO Board as Vice President for Records and Academic Services

-Daniel Wilson (Muskingum University serves AACRAO as Chair of the Small College Issues Committee.

Wishing you the Best!

Mel Severns

President-Elect OACRAO

## 2011 Nominations and Elections

Call for nominations.....

Part of the responsibilities of the Nominations and Elections Committee is to prepare the slate of nominations for filling any vacant position on the Board, next year's Nominations and Elections Committee, the Garland G. Parker Award and the Linus J. Ryland Award. This year the following positions are:

## Board Positions

President-Elect

### Vice President-Programs

## Vice President—Membership & Mentoring

Secretary

Treasurer—Elect

## Nominations & Elections Committee

## Past Presidents

## Members At Large

## Garland G Parker Award

The Garland G. Parker Award is given for outstanding distinguished service to the profession at both the state and national level. Candidates may be current, former or retired OACRAOians. The award is named for Garland G. Parker, Ph.D., who served in a variety of roles at the University of Cincinnati, including professor in the College of Engineering and Business Administration, Assistant Dean of Summer School and University Registrar. Dr. Parker also served his state and national colleagues as the President of OACRAO in 1966 and the President of AACRAO in 1976. The award was instituted in 1990.

## Linus J. Ryland Award

The Linus J. Ryland Award is given for outstanding service to the profession and to OACRAO. Candidates may be either actively involved or retired from OACRAO. Linus J. Ryland served as Assistant Registrar at Miami University from 1978 to 1993 and Associate Registrar from 1993-1995. He served OACRAO as president in 1987. This award was instituted in 1995.

For position descriptions, please refer to OACRAO Bylaws, found under Membership Information.

Please submit your nominees along with a paragraph of support to express why this person should be considered for the position/award. Send the information to; Treva A. Hanseman, Immediate Past-President at [Treva.hanseman@uc.edu](mailto:Treva.hanseman@uc.edu) or fax to 513-556-8000 by April 29, 2011.

Thank you!

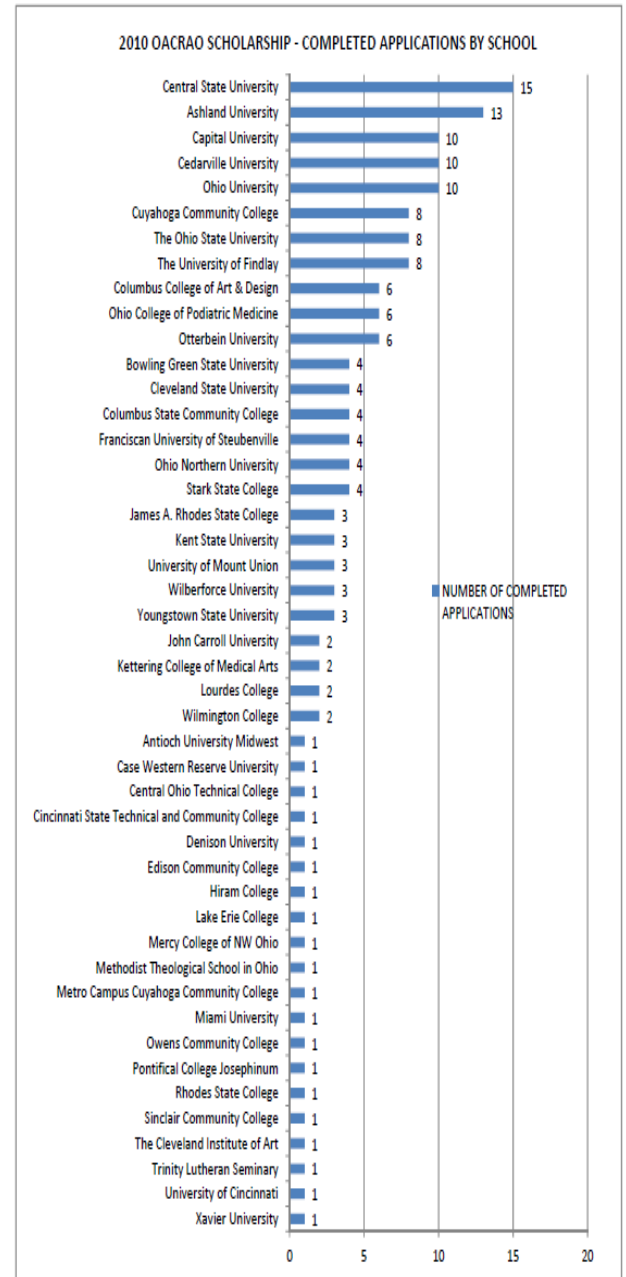
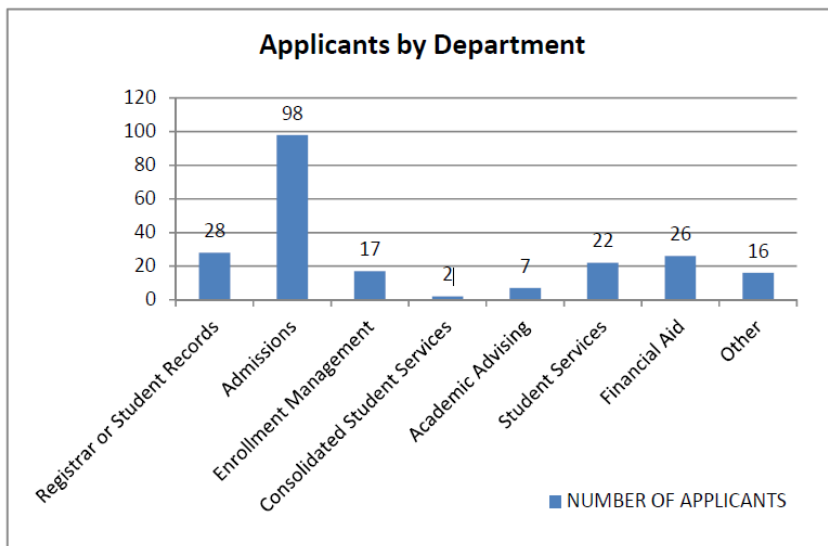
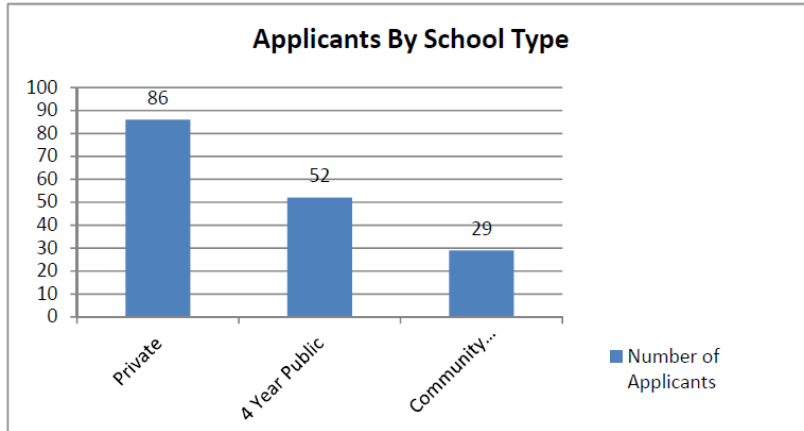
Fran Campbell, Ann Delany, Don Foster, Treva Hanseman and Dave Sauter



## OACRAO Scholarship Committee

Ann Dulany and Janet Duber, co-chairs of the OACRAO Scholarship committee presented an update to the Board at the March meeting. The charts below provide a look at applicants for the OACRAO Scholarship in 2010. Visit the OACRAO [website](#) to view additional information on the 2010 Scholarship recipients.

2010 OACRAO SCHOLARSHIP APPLICANTS (167)



## Retiring or getting ready to retire???

An important part of our annual conference is to recognize those members who have retired since the 2010 conference in Maumee Bay State Park or will be retiring at the close of the 2011 academic year. We also want to recognize those who were promoted, left OACRAO and those who relocated to another state. If you know of any individuals, please send their name, institution, past OACRAO involvement and future plans to: Treva A. Hanseman, Immediate Past-President at [Treva.hanseman@uc.edu](mailto:Treva.hanseman@uc.edu) or fax to 513-556-8000. Thank you!



## From OACRAO's "Listserve Guy"

The listserv is a great method of communication for many of our OACRAO members and this issue of the newsletter is an opportunity to take care of a few OACRAO listserv-related "housekeeping" issues. We experienced a good deal of growth in the past calendar year, and our subscribership now stands at more than 520 members! With that in mind, I know that some are confused as to how they joined, or how to unsubscribe from the list, or simply how to post a message to the listserv. Here are a few tips:



- To post a message to the listserv, send your e-mail to [oacrao@lists.acs.ohio-state.edu](mailto:oacrao@lists.acs.ohio-state.edu).
- If you would like to unsubscribe from the OACRAO listserv, simply reply to this e-mail and let me know.
- If you are an institutional rep and would like to know who from your institution is subscribed, simply reply to this e-mail and ask.
- If you love receiving the listserv information but would like a more efficient way, it is possible to receive the postings in the form of a daily digest. Daily digests combine the day's postings into one single e-mail that arrives at your inbox overnight. Instructions for changing your subscription to daily digest form are as follows:
- Send an e-mail to: [listproc@lists.acs.ohio-state.edu](mailto:listproc@lists.acs.ohio-state.edu) with no subject, and in the body of the message type only the following message: set oacrao mail digest

If you have any questions, concerns, or problems please feel free to let me know.

Thanks!

**David Schneider**

Assistant Registrar, Scheduling

The Ohio State University

614-247-1694

## OACRAO Support Staff Day

On March 4, 2011, OACRAO sponsored a **Support Staff Workshop** in the Student Academic Services Building on the Ohio State campus. The OACRAO Board of Directors offered the event for free, as a service and benefit to our members.

The workshop attracted 77 participants from 26 different institutions from around the state. The attendees were from public, private, 4 year and 2 year schools. They represented a range of departments including Records, Registration, Admissions, Enrollment Management and International Enrollment services.

Everyone enjoyed a full day of networking, learning about FERPA from Brad Myers of Ohio State University and enhancing their Excel skills during a hands on session led by Dan Wilson and Joy Cronin from Muskingum University. A catered hot lunch was provided and a raffle was held.

A special Thank You to our Presenters for their wonderful presentations. Some of the comments made about the day...

**"The presenters were great." "I loved the Excel info!"**

**"FERPA was great, extremely informative!"**

Thanks also to the OACRAO Board of Directors and especially to Jack Miner and Susie Ward for their help in preparing for the day and their assistance during the event.

**Misty Singer-Mahefkey**

**Columbus State Community College**

**OACRAO VP of Workshops**



## **Ohio Private College/University Registrar Meeting - Friday, April 8, 2011**

Our annual meeting included 36 attendees from 21 institutions. We had many good discussions and took several informal surveys throughout the day. There was a wide range of issues and concerns.

We compared notes on AP and CLEP credit and awarding transfer credit. Accepting Disney credit on an ACE transcript was the norm and CHEA.org was introduced as a widely-used online source to check accreditation. Non-regionally accredited credits were mostly accepted on an exception-only basis but some were accepted if they shared the same faith-based curriculum.

There was discussion on whether or not to accept "D" grades for transfer. The majority of privates are not accepting them. State institutions in Ohio must accept "D" grades between each other per mandates from the Ohio Board of Regents.

There was lots of debate on what to do with remedial math at the college level. Placement is often based on ACT/SAT scores and more students than ever are not scoring high enough to qualify for college level math courses. Some private colleges are using ALEKS as a helpful tutorial and others are offering summer math camps. A creative idea to refund the tuition cost if they pass early in the semester was well received.

PSEO credit is acceptable only if listed on a college transcript. The method of instruction (be it at a high school or college and/or by whom it is taught) is also a consideration for some registrars. It was agreed that PSEO students cannot be counted in IPEDS because enrolled students must be high school graduates.

Almost all of the institutions represented at our meeting offer online registration. Appointment times are based on earned hours. There was some discussion about the pros and cons of keeping registration open through the first week of classes vs. shutting it down after a month.

System conversion experiences were shared and everyone agreed that solid training is a must. Coordination of communication between departments is crucial. Release time would be wonderful because it's extremely hard to maintain your job duties and implement a new system at the same time.

### **Additional Comments:**

A significant number of colleges do not limit transfer credit from two-year institutions.

Tuition benefits for Veterans are housed in the Registrar's office more than any other.

Online courses are not identified as such on transcripts. Delivery method outcomes should be the same.

AACRAO Advocacy is a good resource for email updates from Barmack.

Vocational training credit (TPC) is acceptable, including agricultural programs.

Very few electronic transcripts are being processed. PDF's are usually not valid but still requested.

Attendance tracking is not done regularly but required for TAA paperwork through Ohio Job Services.

College catalogs are only printed for in-house use—students access them online. Archiving concerns were discussed. VA requirements can be satisfied with hard copies or on CD.

Twitter and Facebook are surfacing as alternate communication methods.

Thanks to Mel Severns for hosting us at Mount Vernon Nazarene University! It was a very productive meeting.

## **Mark Your Calendars!**



The 2011 OACRAO Conference will be held October 12th-14th at the beautiful Deer Creek State Lodge in Mount Sterling. Get your conference started early by joining your colleagues on Tuesday the 11th for the 3rd annual OACRAO Golf Outing, followed by a shopping trip to the Jeffersonville Prime Outlets!

The 2011 Local Arrangements Committee met at Deer Creek on Wednesday, March 23rd and is already working diligently to prepare for what is sure to be another outstanding conference. Please stay tuned to the listserv for the latest information and updates. If you have any questions, please contact LAC Co-Chairs David Schneider ([schneider.260@osu.edu](mailto:schneider.260@osu.edu)) and Malinda Handy ([handym@franklin.edu](mailto:handym@franklin.edu)).

Visit the OACRAO website at: [www.ohioaacrao.org](http://www.ohioaacrao.org)