



# for the RECORD

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February Hearts and Arrows Greetings to you!

This is the month of LOVE, and I hope you all LOVE this month's edition of OACRAO's for the Record! We are still dealing with cold, snow, census and registrations on my campus, much like January, so it feels appropriate that I am writing this on Groundhog Day!

This month's newsletter is complete with great information on what our organization is doing to make us better professionals, including information about our conference planning, summer workshops and the Ohio Dinner at AACRAO.

Speaking of AACRAO, I hope you are able to attend and "Discover the Opportunities at #AACRAO18." This year's annual meeting is in Orlando and what a warm sunny place to think about on a day like today. Since the Groundhog predicted six more weeks of winter this morning, I think Orlando sounds great!

As you work through this month of ipeds, mid-terms, course schedule creation, application reading and yielding first years, know that your Board of Directors is committed to offering you opportunities to grow, to finding new and more efficient ways to operate your offices and to creating new professional relationships.

Happy February!

*~Beth DaLonzo, OACRAO President*



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**Call for UPDATES!** Submit news to Justin Weimer ([weimer.58@osu.edu](mailto:weimer.58@osu.edu)) by the end of the first week of the month for that month's publication

## More of a Good Thing – Ideapalooza 2018 Edition!

As many of you know, my predecessor on the Board, Mary Holland, started an amazing thing, and she turned the OACRAO conference planning process on its head—in the best way possible. Mary led the charge to start the program planning (especially the idea generation) earlier than it has been, and she coordinated OACRAO's inaugural Ideapalooza. By all measurements, it was a spectacular success. Here is how it went down, according to one [Twitter user's post](#).

The early idea generation, planning, and incentivization of early bird submissions resulted in having many great ideas submitted in advance of the Ideapalooza. This allowed committee members to spend less time on brainstorming possible ideas, and more time refining those ideas, identifying possible presenters, and balancing the topics that would be presented at the conference in the fall. While there are some opportunities to streamline the process even more, the overall improvements in the process allowed OACRAO to have a spectacular conference program in 2017, and it paves the way to do even more great things for future programs.

You've probably been thinking, "say, this sounds amazing, but how can I get in on this ideation spectacular? How can I get my great ideas on the agenda?" I'm glad you asked, because it is super easy. Here are some quick tips for helping to generate ideas for the 2018 OACRAO Conference at Sawmill Creek Resort, October 3-5:



- Submit a session proposal using the [online form](#) by February 26. We will then be able to review those ideas and have a good starting point for the Ideapalooza on **March 16th**.
- Do you have an idea but aren't sure it is fully baked? No problem...submit it anyway. Most of the fields on the online form are required, but if you aren't sure what to write, enter "TBD." Maybe your idea will pair well with another or spark a new idea from someone else.
- If you submit a proposal and it is selected for the conference, you will receive a free pre-conference workshop registration for you or a colleague at your institution.
- As long as you are trying to earn a free workshop registration, why not help decide what the workshops are? Use the same online form to submit an idea and indicate it would be good for a pre-conference workshop.
- Do you want to help with ideas, but just can't think of anything? "Borrowing" ideas from somewhere else is OK. Suggest ideas you've seen and enjoyed at other conferences, or review [AACRAO sessions](#) for ideas.

The number one goal when developing the conference program is to ensure a quality program that OACRAO members will enjoy. What better way to do that than to create a pool of ideas from the people who will be attending the conference? The brainstorming you do in February will significantly impact the content of the conference in October, so take some time to submit a few ideas using the [online form](#) and help make sure conference program is substantive, relevant, and balanced. Please contact Bob Bulow ([bulow@ohio.edu](mailto:bulow@ohio.edu)) with any additional questions.



# Ohio Dinner—AACRAO



For all of you Ohioans attending the AACRAO Conference in Orlando, mark your calendar for the OHIO dinner on **Tuesday, March 27<sup>th</sup>** at Cooper's Hawk Winery and Restaurants on International Drive. Click on the following [link](#) for information about Cooper's Hawk . We have reserved a private meeting area for our AACRAO group. Join us for dinner from **7:00 p.m. - 10:00 p.m.**

The cost is \$40 per person, which includes a family-style dinner and soda/coffee/tea. Adult beverages are available, but at an additional cost. Dinner includes:

## First Course

*Thai Lettuce Wraps and Caprese Flatbread*

## Second Course

*Plain Ol' House Salad*

## Third Course

*Fillet Medallions, Soy Ginger Atlantic Salmon, and Dana's Parmesan-Crusted Chicken  
Served with a seasonal vegetable and Mary's Potatoes.*

## Dessert

*S'more Budino & Coffee/Tea*

Registration will take place via 123 signup. Watch for an email via the AACRAO listserv in the next few weeks to register. Please register by March 15<sup>th</sup> to ensure accurate reservations. We look forward to seeing everyone in Orlando! Please contact Sue Shepherd with any questions ([Sue.Shepherd@aultman.com](mailto:Sue.Shepherd@aultman.com)).



## Save the Date!

AACRAO  
**104<sup>TH</sup>**  
ANNUAL  
MEETING  
March 25-28, 2018  
Orlando World Center Marriott  
Orlando, Florida / [www.aacrao.org](http://www.aacrao.org)

AACRAO  
Advancing Global Higher Education

The banner features a blue background with green palm fronds on the left. It includes the AACRAO logo, the text '104th ANNUAL MEETING', the dates 'March 25-28, 2018', the location 'Orlando World Center Marriott, Orlando, Florida', and the website 'www.aacrao.org'. There are also three small inset images showing people at a conference.

## Staff Development Workshop



One of the “Big Ideas” that developed out of the Board retreat this past November was shaking up the Support Staff Workshop. We wanted to offer a workshop geared toward professional development. As a result, the Staff Development Workshop began to take shape.

While we are still very much in the idea phase, regarding topics and presenters, we are excited to see the workshop take form. This is a call to the membership! If you have any ideas on great subjects for the Staff Development Workshop, please contact Molly McDermott ([mcdermms@ucmail.uc.edu](mailto:mcdermms@ucmail.uc.edu)).

## Remembering Stu Terrass by Cindy Davis



Longtime OACRAO members will always remember Stu Terrass as the curmudgeon on the listserv. Always helpful, but never afraid to be the contrarian, he often prefaced his messages with a recognition of his self-assigned curmudgeon status.

I’m sad to share the news that Stu passed away in October. I will always remember how helpful Stu was to me as a new professional and as a fellow Zip. Stu graduated from the University of Akron and began his professional career there eventually serving as Registrar and Director of Institutional Research. There were a few other stops before he landed for many years at Mount Union.

Stu was a leader in Institutional Research and co-founded the Ohio Association for Institutional Research (and Planning). He was a trainer for the National Center for Education Statistics. Stu was recognized with the Garland Parker Award in 2003 for his service to the profession both in Ohio and at the national level.

Beyond all that, Stu was, to quote Dave Sauter, a “kind and gentle soul.” I’ll always remember him wearing turquoise, a bolo tie and with a large smile. Just mention animals, his garden, or the outdoors and a great story was sure to follow. A full obituary can be found [here](#).

