



for the RECORD

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JULY

GREETINGS!



Summer heat and storms have arrived in Ohio with a fury. Hopefully you got to enjoy some July 4th fireworks

in between the storms. Campuses are a buzz as we run summer classes, scheduling and new student orientations for fall.

Your Board met in June with the LAC chairs at Salt Fork Resort and Conference Center, where our annual conference will be held. It is a lovely facility with a gorgeous view of the state park grounds and wildlife. Plans for the October conference and annual meeting are coming together well with meals, entertainment, and sessions almost completely set. Registration news will follow in this newsletter. Don't forget to pack your Derby hat as we "Run for the Roses".

Enjoy reading about all our upcoming events, planning and member campus activities. Have a great Summer and please reach out to me or one of the board members if you have any questions or suggestions. The organization is here for our members.

Special thanks to our newsletter editors: Michelle Livingston and Cindy Suter.

Best regards,

Sue Shepherd, OACRAO President



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Newsletter Editors - Cindy Suter, Heidelberg University (csuter@heidelberg.edu) and Michelle Livingston, Mount Carmel College of Nursing (mlivingston@mccn.edu) Submit stories, ideas and pictures to Justin Weimer (weimer.58@osu.edu).

BY-LAWS UPDATE

Your By-Laws Committee has been carefully and thoughtfully reviewing our organization's By-Laws to see if there are any necessary changes. We expect to only have a few changes this summer and will get those out to you officially in the September newsletter in preparation for voting at our annual meeting in October.

Each section of the By-Laws are reviewed to make sure the Board is acting in compliance with them. The last several years have seen some significant changes and thanks to those earlier committees, our changes won't be as complicated.

More to come in September!

Beth DaLonzo
Past President

OACRAO ANNUAL CONFERENCE UPDATE



[Registration](#) is now open!!

This year we will be returning to the beautiful Salt Fork State Park in Guernsey County with the theme, Run for the Roses!

The conference dates are October 9-11, with some fun activities scheduled for October 8. Pre-conference events will include horseback riding and golf! Other Tuesday activities are being planned by the Entertainment Committee. Join us on Tuesday and enjoy a little relaxation before the full conference begins on Wednesday.

Our Exhibitors will be onsite during the conference to provide insight into how their products and services can help you in multiple aspects of serving students. Details on the pre-conference workshops are coming soon. The topics for this year's workshops are: "Data Visualization" and "Student Success". The pre-conference workshops allow additional time for more in-depth discussion on these timely topics.

We are looking forward to a great conference this fall. If you have any questions please contact LAC co-chairs [Molly McDermott](#) or [Carol Jones](#) for information.

OACRAO/OACAC Enrollment Management Workshop

Admissions and Registrar personnel gathered on the campus of The Ohio State University on Monday, June 24, for an Enrollment Management Workshop hosted jointly by OACRAO and the Ohio Association for College Admission Counseling (OACAC). The event was an opportunity for members from both organizations to come together to learn about a variety of important topics from prominent higher education professionals.



The morning began with an introduction and welcome from OACRAO past-President Beth DaLonzo.

After Beth's introduction, the morning sessions began with a keynote presentation from Luisa Havens Gerardo, AACRAO President and Vice Provost for Enrollment Management at Virginia Tech. Havens Gerardo discussed the need for higher education professionals to make tangible connections with their students in order to improve the students' chances for success, the challenges specific to students in the bottom economic quartile, and the shift in strategic enrollment management (SEM) from "admissions with technology" to incorporating all of the offices within higher education institutions.

FERPA expert Brad Myers, retired Registrar from Ohio State University and former AACRAO President, followed with a session on FERPA basics. Myers' session included a discussion on the relationship between Open Records Laws and FERPA, record retention plans, and exceptions to FERPA such as sole possession, employment, medical, and alumni records. Myers also included a short true/false quiz in his presentation and awarded prizes to the attendees who earned the highest scores on the quiz.

Following lunch, OACAC President Kristen Dickerson introduced NACAC President Stefanie Niles for the afternoon keynote session. Niles, who is also Vice President for Enrollment and Communications at Ohio Wesleyan University, covered topics on leadership and career progress in the higher education profession, such as her keys to being successful in the profession, lessons learned during her career, successful mentor-mentee relationships, and establishing a positive work/life balance.

The final session of the day was a discussion of College Credit Plus by Michele Brown, CCP Program Director from The Ohio State University. Brown began with a brief history of CCP and the guiding principles behind the initiative, followed by a discussion of regulations, textbook costs, and transfer credit applicability issues that can hinder students as they attempt to earn college credit through CCP. The session finished with an update on recent changes to CCP law, transcription of credit, and future allocation of resources to the program.

The day was a resounding success thanks to the insights of our presenters and the dialogue they generated with our attendees. We look forward to future opportunities for collaboration with OACAC and their board members in the years ahead.

Special thanks go out to Megan Claycomb from Cuyahoga Community College and Justin Weimer and Andi Lee from The Ohio State University for coordinating registration, communications, and meals for the workshop and ensuring that everything went smoothly the day of the event!

Dan Kall, VP of Workshops

STAFF DEVELOPMENT WORKSHOP

On Tuesday, July 16, seventy-two staff members from seventeen different institutions attended the 2019 Staff Development Workshop at the Student Academic Services building on the campus of The Ohio State University. Attendees learned about a variety of professional development topics from our presenters and had the opportunity to interact with colleagues from other schools around the state.

The workshop sessions began with a presentation by Kimberly Edge from Kent State University and Carlier Myers from Case Western Reserve University. Edge started the session with a discussion of the “soft skills” needed to develop a rapport with fellow staff members, such as active listening, anticipating the needs of others, and practicing patience and respect, followed by an exploration of different scenarios involving interactions with other staff members and supervisors. Myers then delved into the subtleties of interpersonal communication, with an emphasis on effective communication and the misconceptions that sometimes hinder communication in the workplace.

Lisa Duffy from The Ohio State University continued the workshop with a presentation on planning for career changes and using the skills we learn on a daily basis to work toward better career opportunities. Her presentation focused on advice from experts related to anticipating “pivot points” in one’s career and envisioning a career path that incorporates an individual’s desired work/life balance, taking into account principles of self-advocacy and volunteering for opportunities to enhance one’s skill set. The attendees then engaged in an entertaining discussion about sharing personal information and strange questions they have been asked during the interview process.

After lunch, Assistant Professor Meri Linn McCollum from Muskingum University shared another entertaining session on international student experiences. In the session, McCollum engaged the attendees in a discussion on the concept of culture and the Iceberg Principle, which relates to the observable behaviors and practices of different cultures and how they relate to the attitudes and core values that others cannot easily observe. Types of cultures and cultural contexts were examined next, followed by an explanation of the communication barriers often faced by international students, differences in educational systems, and the freedom that international students experience in their new environments. McCollum’s background in international student services provided a great deal of insight into a student experience that many higher education professionals might not fully understand.

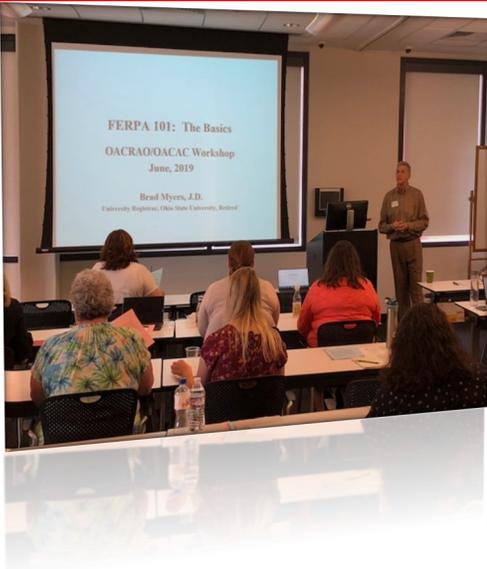
Bob Bulow from Ohio University finished the workshop with a thought-provoking and interactive session on information security that attendees can apply both at the workplace and at home. At the office, Bulow suggested developing a strong partnership with IT to create plans for data storage, security, and password policies, while ensuring that software is up-to-date and Registrar staff embrace a climate of information security. The session also discussed tips for keeping personal information safe by using strong passwords, two-factor authentication, password managers, and lockout limits to keep accounts secure and protect them from outside access.

The turnout for the workshop was incredible and the attendees learned a lot of valuable and useful information that will help them grow as higher education professionals. We look forward to sharing more practical sessions at next year’s workshop!

Thanks again to Justin Weimer and Andi Lee from The Ohio State University for ordering meals and coordinating logistics for the workshop, and to the IT staff in the Student Academic Services building for their last-minute assistance in providing a microphone for our presenters.

Dan Kall, VP of Workshops

OACAC OACRAO JOINT WORKSHOP



STAFF DEVELOPMENT WORKSHOP



AACRAO DAY ON THE HILL!

